

To register for the **FREE COLORCODE Taste Test on Friday, Nov. 17, 2017** or to register for the **Intentional Communication Seminar on Saturday, Nov. 18, 2017**—go to [www.BeIntentionallyAlive.com](http://www.BeIntentionallyAlive.com) and register online.

Questions or concerns, email: [BeIntentionallyAlive@gmail.com](mailto:BeIntentionallyAlive@gmail.com) or call 864.650.4874.

**EVENT LOCATION:** Hampton Inn & Suites  
201 East Corporate Center Drive | Clinton, SC 29325  
864.938.1040

**MEET YOUR COACH:** Lauren Blind Bontrager  
Co-Author of *Forever Wild Parenting*, Certified Wellness Coach, Certified Health Education Specialist, COLORCODE Certified Independent Trainer, Norwex Independent Sales Consultant... and just really excited to get to know YOU!

**TESTIMONIES FROM COLORCODE PARTICIPANTS:**

“As an educator and consultant within the health care field I have witnessed the success of *Color Code* workshop participants as they learn to communicate more effectively within the community and workplace. Employee-employer relationships take on a new, productive direction and people in general begin to recognize their own value and self-worth. I feel that all individuals deserve to become familiar with this work.”  
- Rebecca L. Christeson | Educational Resources Training and Development

“*The Color Code* has enriched my life and hundreds of people that I have had the opportunity to teach over the last few years. I am a RED and it has been a great blessing to understand my BLUE wife and WHITE and YELLOW children as I have been able to relate in ways only made possible by my knowledge of their needs, wants, and most importantly, their MOTIVES.”  
- Paul R. Warner, Ed.D.

[www.BeIntentionallyAlive.com](http://www.BeIntentionallyAlive.com)



## Be Intentionally Alive: Intentional Communication Seminar Interpersonal Skills Workshop

Eighty-five percent of all job loss in a healthy economy is due to relationship problems at work rather than job performance.



The cost of rehiring an employee knowledge worker is \$70,000, including hiring, training and lost productivity.



More and more, people believe EI (emotional intelligence) is more important than IQ.



Forty percent of first marriages and sixty seven percent of second marriages will end in divorce.



## Trainer's Message

Be Intentionally Alive is partnering with Color Code Personality Science to offer an Intentional Communication Seminar where we will present the Color Code Interpersonal Skills Workshop and the Interpersonal Relationship Skills Sharpening Workshop.

### **FREE Event: COLORCODE Taste Test** Friday, November 17, 2017

Join us on Friday, November 17, 2017 for 1 of any of the 3 preview sessions to see what COLORCODE Personality Science is all about. This is a 1-hour preview session that runs at 3 different times: 10:00 AM, 2:00 PM and 7:00 PM. Space is limited. Register NOW for your seat! \*\*Registration is REQUIRED but attendance is FREE to these sessions.

Register online at:  
[www.BeIntentionallyAlive.com](http://www.BeIntentionallyAlive.com)

### **INTENTIONAL COMMUNICATION SEMINAR**

Saturday, November 18, 2017

This is the seminar that will change your life...forever. On Saturday, November 18, 2017 we are launching the COLORCODE Interpersonal Skills Workshop in Clinton, South Carolina. We have a limited number of participants that can register, to make this an interactive and skill-developing day. So don't wait!

Register online at:  
[www.BeIntentionallyAlive.com](http://www.BeIntentionallyAlive.com)

#### **SPECIAL PRICE DISCOUNT!**

Lauren is one of just a handful of trainers in the nation that are certified in COLORCODE, and we are looking to expand our presence in South Carolina. We've received permission to teach a couple of workshops at a greatly reduced rate...for just the cost of materials only. **DON'T MISS THIS!**

**Home Town Discount: \$97/person**  
Regular Pricing: \$249/person

If you Google Interpersonal Skills, you will receive nearly seven million hits! That is how important it has become in the workplace and in your own personal relationships.

If you apply for a job, it is likely the interviewer has more than a few questions that will help him or her discover how well you work with others as well as your skills at solving personality conflict.

The more you know yourself and understand why you do what you do, the easier it will be to achieve the competencies required to be successful at interpersonal relationships.

**Who Gains?**  
Anyone who has relationships, (both personal and professional), that need improvement.



## Color Code Interpersonal Skills Workshop

This workshop teaches how to increase interpersonal skills using the very powerful Color Code theory. The Color Code Personality Assessment is unique for several reasons. First, it goes deeper than mere personality—it identifies Motive—why you do what you do. Secondly, the Color Code is easy to use and implement. Rather than having to memorize a string of letters or numbers like some assessments, the Color Code uses colors to represent Driving Core Motives:

Reds are the power wielders. Power is defined as the ability to move from point A to point B. Reds are about results and productivity. They bring great gifts of vision and leadership. Reds are generally characterized as responsible, decisive, proactive and assertive

Blues love to give of themselves to others. Intimacy, connecting, creating quality relationships and having purpose is what drives these people. Their natural gifts include quality and service. Blues can be counted on to be loyal, sincere, and thoughtful.

Whites are peacekeepers. Peace, or the ability to stay calm in the midst of chaos, is what motivates a White. Clarity and tolerance are White gifts. Whites are also known for their qualities of kindness, adaptability, and patience.

Yellows love to have fun. The joy of living in the moment and doing something just for the sake of doing it is the driving force for these people. Yellows offer the gifts of enthusiasm and optimism. They are generally charismatic, spontaneous, and sociable.

The comment we hear most frequently is how easy the Color Code is to put into practice.

### What You Will Take Away

After completing the workshop, you will:

- Understand the four core personality types
- Discover how to motivate others
- Read people easily and accurately
- Identify strategies for communicating more effectively
- Improve your relationships with others
- Enhance your business performance

Workshop participants develop increased levels of self-awareness (the #1 key element for developing emotional intelligence skills); learn how to effectively understand and work with team members; improve communication skills; and are better prepared to create successful professional relationships.

## SEMINAR SCHEDULE

### **INTENTIONAL COMMUNICATION SEMINAR SCHEDULE**

8:30 AM - 12:00 PM | Part 1:  
Know Yourself, Know Your Team  
COLORCODE Interpersonal Skills Workshop

Break for Lunch  
\*Meals and lodging not provided in event registration

1:30 PM - 4:30 PM | Part 2:  
COLORCODE Interpersonal Relationship Skills Sharpening Session

Part 1 of the day is focused on understanding each "color"-- becoming an expert on why you do what you do, and why others do what they do!

Part 2 of the day is dedicated to sharpening your SKILL of communicating successfully with others who are a different "color" than you. Part 2 is the differentiator from all the other personality theories you've experienced: this is the hands-on, experiential development of your communication skills that will take you to the next level in your relationships both professionally and personally. This seminar will equip you with tools to get unstuck in your own motivation challenges, teach and motivate your children effectively, understand and communicate to your spouse more deeply than ever before, and break through those personality challenges with colleagues at work. What are you waiting for? Join us!

*"Never in a million years would I have imagined, much less understood, why I did things the way I do. This class not only helped me to understand my "lack" of action (yes, I'm a White), but it also made me feel good about who I am – and the special abilities I have because of my Driving Core Motive. Thanks so much."*